

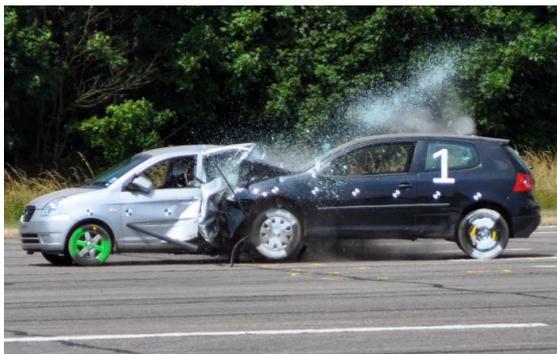
# BRUNTINGHORPE PROVING GROUND NEWSLETTER

## September 2019

Welcome to the twelfth Bruntingthorpe Proving Ground Newsletter, a newsletter intended as a means of keeping local residents abreast of useful information. The intention is to provide regular updates on information that might be of general interest with regards to items such as the operation of the site, or for example, items such as forthcoming events. We do hope you enjoy the read!

### **Institute of Traffic Accident Investigators Annual Event**

On the 20<sup>th</sup> and 21<sup>st</sup> June The Institute of Traffic Accident Investigators (ITAI) held their annual Crash Test and Research Day on the Proving Ground. This event has run for the previous four years and is attended by traffic accident investigators and members of the vehicle manufacturing, repair, insurance and fleet markets. The key purpose of this event is to educate traffic accident investigators and provide insights to the various sectors involved with traffic accidents.



ITAI 2019 Crash Day

The ITAI releases imagery and invaluable research results following the range of crash tests carried out across the two-day event. This year saw a new focus and provided valuable insight for insurance and fraud communities. Fraudulent and genuine accidents were staged, and the damage patterns compared

across a range of scenarios. This provided details on the level of damage consistency in claims where fraud is suspected along with velocity change data, used by medical experts to determine the likelihood of genuine whiplash injuries. In conjunction with the National Police Chiefs' Council the event included a series of crashes with identical configurations, at speeds varying from forty to ninety miles per hour.

### **Bruntingthorpe takes spot on list of 300 best performing medium-sized businesses in the region**

The latest Midlands Business Insider Mid-market 300 list has been announced, with Bruntingthorpe awarded second place in the table. The Mid-market 300 list contains the three hundred best performing medium-sized businesses in the region, those contained have seen overall sales, profits and employee numbers grow, against the previous twelve months.

The annual list looks at businesses with turnovers between £20m and £50m. This year saw C Walton Ltd, the owner of Bruntingthorpe, appear in second position on the list.

The Mid-market 300 rankings was obtained by measuring the performance of companies in the region, using data supplied by Experian MIQ and Companies House. Candidates were

ranked by turnover and pre-tax profits, with the average of the two rankings being used to draw the top three hundred from the list.

It's great recognition of not only the company, but the businesses success of the Midlands, with companies featured on the list seeing an average increase in profits of seven percent. The businesses featured on the list employ 70,238 people across the region, a rise from 62,045 in 2018.

### **Arnesby Primary School Pedal Power**

On Thursday 04<sup>th</sup> July forty four children from Arnesby C of E Primary School showcased their pedal power at Bruntingthorpe. Taking to the saddle on our half-kilometre kart track the children vied to complete the most laps, all in the name of charity. All of those who took part made a fantastic effort, with a total of five hundred and fifty pounds raised for the Matt Hampson Foundation. The Matt Hampson Foundation aims to provide advice, support and treatment for anyone suffering serious injury or disability which has arisen from any cause, but in particular from participation in sporting activities.



Children of Arnesby Primary School taking part in charity bike ride on site

### **A Marathon with A Difference**

On Saturday 3<sup>rd</sup> August a marathon with a difference took place on the Bruntingthorpe Tracks. Instead of thousands of runners, there was one man and a machine! Max Glover completed the marathon distance of 26.2 miles around the Bruntingthorpe Indy Circuit and if that wasn't enough of a tiresome feat,

he completed it all whilst towing a car! The car used was a BMW 525d which weighs in at 1.7 tonnes! It took Max a total 21 hours 58 minutes; with a couple of short breaks the total pull time was a whopping 17 hours. If that wasn't exhausting enough Max pulled through the night and the rain. A fuel of a different kind was used on the tracks that weekend, with max burning over 22,000 calories and staying hydrated on over 30 litres of water. While they say 13 is unlucky for some the thirteenth mile proved to be the fastest for Max, being completed in 27 minutes, a great way to welcome in the halfway point.

This fantastic effort was all in aid of fundraising for the Royal Brompton and Harefield Hospital Charity Transplant Appeal, for which Max's incredible marathon feat has raised, a very well deserved, over £2,000! Well done Max, it was a pleasure to be able to help you with this charity effort, whilst we're glad, we didn't have to get in on the pulling effort!



Max on his incredible marathon car pull

### **We've Listened on Litter**

We're conscious of the impact we have on the surrounding communities. That's why when we recently received some complaints regarding litter around the perimeter of the site, we listened. Over the next few weeks we'll be sending a team out to identify the key areas of concern before a plan is put in place to tackle litter in these areas. You might notice members of our clean-up team litter regularly picking in these hotspots over the coming months. Please do let us know if there are any problematic areas that you know of locally where the litter might have been caused by visitors to our site.

## Local Accommodation

The nature of business on our site and the events which take place often require visitors to seek local accommodation for their visit. Our new website, released earlier this year, has an accommodation page which is packed with recommendations for local places to stay. All are situated within a 30-minute drive of the site, from hotels to local B&B's and campsites. We're always on the lookout for new places to recommend, so if you own a property offering accommodation in the surrounding area and would be interested in featuring on our accommodation page please get in touch and a member of our team will review this for addition to the website.

## On Site Events

This year has continued to be a busy one for the events team, with a variety of events taking place across the site. Just some of these are illustrated below:

### Joules Big Sale

We announced the upcoming Joules Big Sale in our previous newsletter. The sale was held in Hangar'42 in March, with great savings across the suite of Joules apparel, we hope those who attended had a fabulous time and managed to snap up a bargain. We'll be sure to keep you all updated with any upcoming sale events.



Joules Big Sale in Hangar'42

### Battle For Middle Ground Fitness Challenge Event

Running since 2017 this intense fitness event was held in Hangar'42 for the first time in June. The Battle For Middle Ground events strive to provide the toughest, but most rewarding and

entertaining fitness event experiences. Competitors had to qualify prior to the event through a series of tough physical challenge, before showcasing their prowess in front of a crowd of fitness fanatics, with a champion being declared at the event.



BFMG Fitness Competition in Hangar'42

### StartinYoung Introduction to Driving

StartinYoung have been providing young drivers with the perfect introduction to driving on the Bruntingthorpe site for several years. If you want to learn to drive but are too young or just a bit nervous about going out on the road then this scheme is just the thing for you! The network of roads on the Bruntingthorpe site offer the perfect, safe learning environment which emulates real world conditions. StartinYoung ordinarily run an event on site the first Sunday of every month, please visit [www.under-17-driving-lessons.co.uk](http://www.under-17-driving-lessons.co.uk) for all information and booking.



StartinYoung Offer an Introduction to driving for young people on the Bruntingthorpe site

### Cold War Jets Fast Taxi Day

Bruntingthorpe Aviation strives to maintain the Cold War Jets Collection in fully serviceable order. Although retired from active duty, many of the jets remain in fully working order and

therefore, twice a year, we open our doors for visitors to experience a truly unique event.

Our August open day was held on Sunday 25<sup>th</sup> August and proved to be on of our most successful yet! With glorious sunshine and a jam-packed running schedule it was a busy event, whilst final counts are still taking place it is believed to have been the most highly attended Cold War Jets day to date.

Our next open days are planned for May and August next year, once finalised the dates will appear on our website and upcoming local newsletters, so stay tuned for further announcements.



Cold War Jets Open Day August 2019

### Recent Exhibitions

The company continues to actively market itself at exhibitions around the country. Due to the demand for onsite events over the past few months we have focussed on visiting a number of important UK exhibitions with our own exhibition presence kicking off again in the quieter winter months.



View of The Meeting Show at London Olympia

One such show was the Meeting Show, held annually at London Olympia. The Meeting Show continues to be the premier event for inbound and outbound meetings and event industry in the UK.

Our team also visited the Autonomous Vehicle Expo, with the UK market for connected and autonomous vehicles estimated to be worth £52bn by 2035, the autonomous vehicle industry is on the cusp of a revolution. The Autonomous Vehicles Expo allowed companies in the field to showcase their cutting-edge technologies and services and share ideas in this increasingly expanding sector.



Seminar at the Autonomous Vehicle Expo

### Local MP Visit

On Friday the 12<sup>th</sup> July we welcomed Alberto Costa onto site to discuss all the recent developments, the range of businesses supported on the site and our exciting future plans.



MP Alberto Costa on recent visit to site

## Upcoming Public Events

### Moto Gymkhana

Moto Gymkhana is being marked as the most fun you can have on a motorbike, and a must do by MCN magazine. Bringing together like-minded people, this volunteer led event looks to concentrate on confidence, bike control, braking, turning, accuracy and space to learn, practice and hone your technique. Visit the Moto Gymkhana Facebook page to register your place.

**Event Date: Saturday 05 October 2019**



Moto Gymkhana events to be held at Bruntingthorpe

### Driving Experience Days

A number of driving experience day events run from the Bruntingthorpe site, from getting behind the wheel of your dream Ferrari to an under 17's first introduction to driving. We have companies which cater for all tastes and preferences, visit the public events section of our website to find out more.



A Variety of Driving Experience Events Are Held at Bruntingthorpe

All other events currently booked in are private events and not open to the public.

## Social media

We have a Facebook and Twitter page where we'll offer information on the company, developments on the site, as well as upcoming and past events. Please take a moment to visit our pages, we look forward to bringing you lots of great information and keeping in touch. We hope you find the pages useful and feel free to ask any questions or share our content with friends and family who would benefit from the information.

General company information:



@Brunting\_Thorpe

[https://www.twitter.com/Brunting\\_Thorpe](https://www.twitter.com/Brunting_Thorpe)

Event and Proving Ground Specific:



@BruntingthorpeeEvents

<https://www.facebook.com/BruntingthorpeeEvents>

## Contact details

We do hope that you've enjoyed this short insight into the site's operation and that some of the items have proven to be of interest. If there is anything that you would like to see us report back on in future Newsletters, then please do get in touch and let us know:

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Tel: 0116 279 9329

If you have been sent this Newsletter directly, it is because you have opted in to receiving the Newsletter. If you are aware of other people who might be interested in receiving this by email, then please ask them to contact us directly so that we might add them to the recipient list.