

BRUNTINGTHORPE PROVING GROUND NEWSLETTER

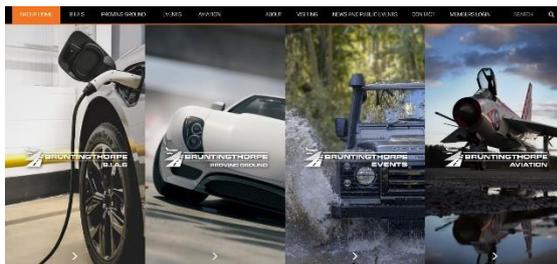
March 2019

Welcome to the eleventh Bruntingthorpe Proving Ground Newsletter, a newsletter intended as a means of keeping local residents abreast of useful information. The intention is to provide regular updates on information that might be of general interest with regards to items such as the operation of the site, or for example, items such as forthcoming events. We do hope you enjoy the read!

New Website

We mentioned in our last issue that we had recently tasked a company in Kettering with creating our brand-new website. We are pleased to say this went live at the start of the month!

Aside from the amazing new look it's packed full of helpful new features. You can view information on all areas of the business whether it's the Proving Ground and Events or BIAS vehicle storage and remarketing (Bruntingthorpe Integrated Automotive Solutions) and Aviation, there's lots of details to get stuck into.

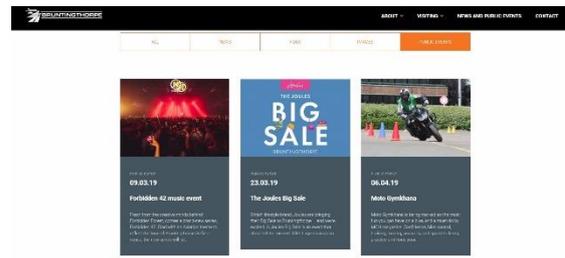


The new Bruntingthorpe website is now launched

We have a brand-new news area of the site where you can read all about activities and events which have taken place both on and off site.

One feature that we believe will be particularly beneficial to local residents is the Public Events area. This provides details of all upcoming

events that are open to the public. Whether you want to stock up at the upcoming Joules Sale or you fancy your chances in a fitness championship, you can find details of how to attend or just get an overview of what's coming up!



The new website includes details of all upcoming public events

You can check out our new website and its new features at www.bruntingthorpe.com

A Busy Start To 2019

It's hard to believe we are already in March, it's been a busy start to the year for the events team. With a multitude of events both on and off site, we've chosen just a couple to report on here for your interest:

Invest in Harborough District Launch

For 2019 Harborough District Council have launched a brand-new initiative with the aim to increase the profile of the district, ensuring it is at the forefront when businesses are looking to invest and grow. We were honoured

to welcome businesses from the district, guest speakers, property agents, financial advisors, architects and construction companies from London, Nottingham, Birmingham and other key locations, for the launch in our Whittle Building on the 1st of March.



Launch of the 'Invest In Harborough District' initiative

Vintage Rally

On a chilly Saturday evening in January we welcomed the Vintage Sports Car Club on site for their annual Measham Rally. This navigation rally has run from the Bruntingthorpe site for several years and despite the temperatures proves to be one of the most popular fixtures in the club's calendar.

I Do Wedding Exhibition

In February we held the Leicestershire I Do Wedding Exhibition in Hangar '42. With 50 stalls representing wedding businesses based throughout the region and a live fashion show, this one-day event attracted couples from across the region.



Live fashion show at the I Do Wedding Exhibition

Forbidden 42

On Saturday the 9th March we welcomed Exurbia events back to Hangar '42 for the third time running their Forbidden 42 Music event. The event attracts revellers from across the UK and following extensive consultation has proved a successful addition to the events calendar for the site.



Revellers at this Month's Forbidden 42 Event

Recent Exhibitions

The company continues to actively market itself at exhibitions around the country. One such exhibition was International Confex at the Olympia in London. This two-day event is specifically for any company involved in the events industry wanting to promote their services on a national and international level.



Birds eye view of Confex at London Olympia

We also exhibited at the Love Business event at Holywell Conference Centre in Loughborough. The exhibition is intended to promote local companies to Leicester based

businesses. This is the fourth year we have exhibited at this event and it was a great success in increasing our exposure to local companies who might want to use us. We were actively promoting our Hangar '42 events centre and our Big Thunder corporate hospitality and team building services.

Finally, back in January, the proving ground exhibited at the NEC at the Autosport International show. This annual event proved to be another success with countless potential new customers introduced and time also found to meet with many of our existing customer base for a catch up and chat.



Bruntingthorpe stand at Autosport International

Upcoming Public Events

Joules – The Big Sale

British lifestyle brand, Joules are bringing their Big Sale to Bruntingthorpe – and we're excited. A Joules Big Sale is an event that shouldn't be missed. With huge savings on clothing, footwear and accessories for the whole family, you're sure to discover plenty of pocket-pleasing styles all under one roof. Previously held at Leicester Racecourse, it's the biggest Big Sale in the county, we're expecting crowds, so our advice is to get there early.

The Joules Big Sale will be running in our Hangar '42 venue, it's free to attend and will be open to the public on the following dates:

Saturday 23rd March 2019 – 09:00-18:00

Sunday 24th March 2019 – 10:00-16:00

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The Joules sale arrives at Bruntingthorpe this month

Moto Gymkhana

Moto Gymkhana is being marked as the most fun you can have on a motorbike, and a must do by MCN magazine. Bringing together like-minded people, this volunteer led event looks to concentrate on confidence, bike control, braking, turning, accuracy and space to learn, practice and hone your technique. Visit the Moto Gymkhana Facebook page to register your place.

Event Date: Saturday 06th April 2019



Moto Gymkhana events to be held at Bruntingthorpe

All other events currently booked in are private events and not open to the public.

Cold War Jets Fast Taxi Day

Bruntingthorpe Aviation strives to maintain the Cold War Jets Collection in fully serviceable



order. Although retired from active duty, many of the jets remain in fully working order and therefore, twice a year, we open our doors for visitors to experience a truly unique event.

The open days this year are planned for Sunday 26th May 2019 and Sunday 25th August 2019.

The gates to the site open at 09:00 with the first taxi often planned for approximately 11:00.

We charge a fee of £20 for adults, and £15 for concessions, including pensioners and those with disabilities. Children under 16 are welcome free of charge when accompanied by an adult. Tickets are available on the gate on the day so please ensure you arrive in plenty of time.



Cold War Jets Open Days return for 2019

Latest addition to the Classic British Jets Collection

If you braved the wintry weather and looked to the skies on Saturday 5th January, you may have been lucky enough to see our latest Classic British Jet arrive at Bruntingthorpe.

The Gloster Meteor entered service in 1943, the first fighter jet used by the RAF and the only allied jet to see combat in the Second World War. As if that wasn't pedigree enough it was also the aircraft which carried Sir Frank Whittle, the inventor of the jet engine, to his final resting place at RAF Cranwell twenty years ago.

The 5th January marked the final flight for the last airworthy Gloster Meteor, which now joins the extensive Classic Jet collection at Bruntingthorpe.



Gloster Meteor shortly after landing from final flight

Social media

We have launched a new Facebook and Twitter page where we'll offer information on the company, developments on the site, as well as upcoming and past events. Please take a moment to visit our pages, we look forward to bringing you lots of great information and keeping in touch. We hope you find the pages useful and feel free to ask any questions or share our content with friends and family who would benefit from the information.

General company information:



@Brunting_Thorpe

https://www.twitter.com/Brunting_Thorpe

Event and Proving Ground Specific:



@BruntingthorpeeEvents

<https://www.facebook.com/BruntingthorpeeEvents>

Tourism Awards

In the last edition we mentioned that we had been nominated for the Most Innovative Business Partner at the Leicester Promotions

2018 Tourism and Hospitality Awards. The awards were announced on Thursday 29th November at Athena in Leicester, we're delighted to say we were announced the winner!



We were announced as Most Innovative Business Partner at the Leicester Tourism & Hospitality Awards

Contact details

We do hope that you've enjoyed this short insight into the site's operation and that some of the items have proven to be of interest. If there is anything that you would like to see us report back on in future Newsletters, then please do get in touch and let us know:

Email: Paul.atkin@bruntingthorpe.com

Tel: 0116 279 9329

If you have been sent this Newsletter directly, it is because you have opted in to receiving the Newsletter. If you are aware of other people who might be interested in receiving this by email then please ask them to contact us directly so that we might add them to the recipient list.